

May 23 - 25, 2018

The Resort at Glade Springs  
DANIELS, WV

## Sponsorship Application

Thank you for your interest in being a sponsor of the 2018 Highway2Enforcement (H2E) Conference. Your company's support ensures that West Virginia's Law Enforcement community has access to the latest and most crucial information with regards to preventing, apprehending, and/or convicting impaired drivers.

### Contact Information

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Onsite Contact Person (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

By signing this agreement, I acknowledge that all sponsor fees are non-refundable. I also acknowledge that by paying these fees, the Governor's Highway Safety Program (GHSP) is making no commitment to conduct business with my company/organization in the future.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Costs and Payment Terms

**Application Deadline: Friday | May 4, 2018**

*Please note that availability is determined on a first-come, first-served basis and limited sponsorship slots are available.*

Please select which Sponsorship package you would like (see reverse side of this form for Sponsorship Benefits):

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Platinum Sponsorship</b> - \$5,000          | <input type="checkbox"/> <b>Top Enforcers Award Ceremony Sponsor</b> - \$2,500 |
| <input type="checkbox"/> <b>Welcome Cookout Sponsor</b> - \$2,500       | <input type="checkbox"/> <b>Lunch Sponsor</b> - \$1,500                        |
| <input type="checkbox"/> <b>Breakfast Sponsor</b> - \$1,000             | <input type="checkbox"/> <b>Break Sponsor</b> - \$750                          |
| <input type="checkbox"/> <b>Officer Sponsorship</b> - \$500 per officer | <input type="checkbox"/> <b>Families Activity Sponsor</b> - \$250              |

All payments must be made payable to:  
(we cannot accept credit card or cash payments)

City of Beckley  
ATTN: GHSP Conference  
100 Main Street Office | Beckley, WV 25801

Please return this completed form with payment to the above address. For questions regarding this application, please contact:  
Sarah Vintorini at [sarah@vantagewv.com](mailto:sarah@vantagewv.com) or 304.532.8976.

See Reverse Side for  
Sponsorship Benefits ▶

| Sponsor Type & Amount  | Sponsorship Benefits   |
|--|--|
| <b>Platinum Sponsor:</b><br><b>\$5,000</b><br><i>(1 Available)</i>                     | <ul style="list-style-type: none"> <li>• Recognized in all pre and post event marketing materials (the 2018 H2E Conference is Presented in part by Platinum Sponsor)</li> <li>• Have highest level priority booth placement during the event</li> <li>• Make opening remarks during the event kick-off</li> <li>• Have a full page ad in the conference booklet</li> <li>• Recognized on the H2E Conference's website and on the WV GHSP's Facebook page</li> <li>• Provided with the full conference attendee list and contact information</li> </ul> |
| <b>Top Enforcers Award Ceremony Sponsor:</b><br><b>\$2,500</b><br><i>(1 Available)</i> | <ul style="list-style-type: none"> <li>• Recognized in event schedule and in the conference booklet</li> <li>• Allotted 15 minutes to open the Awards Ceremony (can have access to PowerPoint, videos, product display, etc.)</li> <li>• Given top priority booth placement</li> <li>• Provided with the full conference attendee list and contact information</li> </ul>  |
| <b>Welcome Cookout Sponsor:</b><br><b>\$2,500</b><br><i>(1 Available)</i>              | <ul style="list-style-type: none"> <li>• Recognized in event schedule and in the conference booklet</li> <li>• Allotted 15 minutes to open the Welcome Cookout (can have access to PowerPoint, videos, product display, etc.)</li> <li>• Introduce Cookout Entertainment</li> <li>• Given top priority booth placement</li> <li>• Provided with the full conference attendee list and contact information</li> </ul>   |
| <b>Lunch Sponsor:</b><br><b>\$1,500</b><br><i>(3 Available)</i>                        | <ul style="list-style-type: none"> <li>• Recognized in event schedule and in the conference booklet</li> <li>• Allotted 15 minutes to open a lunch session (can have access to PowerPoint, videos, product display, etc.)</li> <li>• Given priority booth placement</li> </ul>   |
| <b>Breakfast Sponsor:</b><br><b>\$1,000</b><br><i>(2 Available)</i>                    | <ul style="list-style-type: none"> <li>• Recognized in event schedule and in the conference booklet</li> <li>• Allotted 10 minutes to open a breakfast session (can have access to PowerPoint, videos, product display, etc.)</li> <li>• Given priority booth placement</li> </ul>   |
| <b>Break Sponsor: \$750</b><br><i>(4 Available)</i>                                    | <ul style="list-style-type: none"> <li>• Recognized in event schedule and in the conference booklet</li> <li>• Given priority booth placement</li> </ul>   |
| <b>Officer Sponsorship:</b><br><b>\$500 for each officer</b>                           | <ul style="list-style-type: none"> <li>• Recognized on a local level, as to the sponsorship for that particular office/department via a press release to local papers and social media</li> <li>• Sponsors' name will appear on sponsor recipient's name badge</li> <li>• Recognized in all pre and post event marketing materials</li> </ul>  |
| <b>Family Activities Sponsor: \$250</b><br><i>(4 available)</i>                        | <ul style="list-style-type: none"> <li>• Recognized for sponsoring a specific family friendly activity (i.e. horseback riding, special excursions, crafts, movie night, etc.).</li> <li>• Recognized in event schedule and conference booklet</li> </ul>   |

*Sponsorship does NOT include overnight rooms. Each sponsor is responsible for making their own reservations by calling 1-877-814-7316. Use the reservation code Governor's Highway Safety Program to receive the overnight room rate of \$89 per night (deadline is April 30th).*

For more information visit:  
**highway2enforcement.com**